



## NEWS RELEASE

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### **VP of Technologies to Speak at Polyethylene Films Conference**

Ebrahim Mor, Techmer PM's Vice President of Technologies, is set to present at the *Polyethylene Films* conference on March 18–19, 2010, in Daytona, Florida.

Mor's presentation is entitled "Halogen Replacement in Film Applications." He will focus on the rapid development of flame retardant in film application markets, the world's focus in recent years on health, environment, and fire safety, and the significant increase of halogen replacement in flame retardant technology. In response to market demand, Techmer PM has been developing non-halogenated flame retardant for various polymers including film and flexible packaging applications.

Techmer PM is a major producer of value-added colorants and additives for the plastics and fiber industries. The company has worldwide manufacturing capabilities focusing on high-performance applications where quality, technical support, and problem solving are critical.