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## Techmer PM Enhances Fiber Management Team, Dalton Facility

Techmer PM has announced that David Turner has been named General Manager of the company's Fiber Division. In his new role, Mr. Turner is responsible for new business development, sales and marketing, and management of Techmer PM's fiber sales force. In addition, he manages Techmer PM's annual educational conference, Fibertech.

Turner joined Techmer PM in 2004 as the Director for Automotive Fiber Applications, later becoming Industry Manager for Automotive Floorcovering and Fibers. Prior to joining Techmer PM, Mr. Turner held senior management positions with Shaw, Burlington, and Drake Extrusion. His wealth of experience includes product development and design, sales and marketing, business development, and business management. His past responsibilities have also included international business development in Europe, the Middle East, and Japan.

David is a valuable addition to our senior management team. He understands the nuances of this industry and is committed to matching our innovations with the needs of the customers," said Techmer PM's CEO, John Manuck.

Turner earned his Bachelor's degree in Textiles from Middlesex Polytechnic in London, England. He completed his Master's degree at the Royal College of Art in London, where he received the Sanderson Trust Award for International Study in Egypt. He is currently a member of the Color Marketing Group, a board member of the American Fiber Manufacturer's Association, and a Fellow of the Royal Society of Arts.

Mr. Turner's office will be located in the newly expanded Dalton, Georgia facility. The expansion, which is expected to open in early May, includes a new custom color development center. Built with designers and manufacturing in mind, the center will offer fast turnaround of accurate color matches and the ability to supply everything from a visual representation (pom or yarn card wrap) to a full, texturized package of yarn that is ready for twisting, tufting, or weaving. For custom color masterbatch users the facility can provide samples of custom colors in any quantity. Three yarn and fiber spinning lines, online and off-line texturizing equipment, and a staple fiber processing line will create samples for any application. A new offering will be virtual reality digital color development, providing the opportunity to color complicated patterns using either an existing palette of nylon, polyester, olefin colors, or new colors created by the user. A designer can visualize true color in an existing pattern, incorporate new colors from the lab, predict how the final product appears, and take away yarn suitable for making strike-offs.

Techmer PM is a major producer of value-added color and additives for the plastics and fiber industries. The company has worldwide manufacturing capabilities focusing on high-performance applications where quality, technical support, and problem solving are critical

\*Techperseal is a registered trademark of Techmer PM, LLC.



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