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# ABOUT THE CONFERENCE

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The eighth annual Fibertech® conference will feature the latest technology and developments in the colorant and additive industry for the fiber market. The theme of this year's conference is *Improving Profitability Through Technology and Innovation*. The conference will strike a balance between business and technical issues facing fiber producers worldwide.

Visitors will include representatives from the areas of polypropylene, polyester, and nylon fiber-consuming industries including BCF, staple, spunbond, meltblown, slit tape, and profile tape as well as equipment and technology suppliers.

It will include presentations on business and economics, fibers equipment and processing, and pigments and additives. Fibertech® will feature presentations from carpet producers, fiber extruders, equipment manufacturers, industry consultants, concentrate producers, and pigment and additive suppliers. The conference involves leading authorities reporting the latest trends in fiber applications, economics, and performance focusing on improving productivity in fiber operations.

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## KEY TOPICS TO BE ADDRESSED

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- Economic trends in synthetic fiber/fabric production
- Improved extrusion performance through computerized color management
- New developments in pigments for fibers
- Specialty additives for fiber
- Market input and innovative technology strategies
- Process benefits of the latest polyester solution-dyed pigments vs. other methods of coloration
- Sustainable product development
- The impact of digital design simulation and digital color predictions on the development process
- Business overview of the floorcovering market segment



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## CONFERENCE DETAILS

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### **Fibertech® 2008**

March 4-5, 2008

The Chattanooga Hotel & Conference Center  
1201 South Broad Street  
Chattanooga, TN 37402-2708

(423) 756-3400 phone

(423) 756-3404 fax

[www.chattanoogaohotel.com](http://www.chattanoogaohotel.com)

### **Registration Fee**

The full conference package of \$1,495 includes the cocktail reception, dinner, entertainment, and overnight hotel accommodations on Tuesday, March 4 as well as breakfast, lunch, and all conference sessions on Wednesday, March 5.

Alternatively, registrants may choose to attend dinner only on Tuesday or the conference sessions only on Wednesday. The conference-only package includes breakfast and lunch, as well.

### **Cancellations**

Full refunds will only be made on cancellations received prior to February 15. We regret that we cannot make refunds for cancellations made after this date or for no-shows at the conference. Registrants may be substituted at any time at no charge.

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# CONFERENCE AGENDA

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## TUESDAY, MARCH 4

- 6:00 p.m.      Cocktail Reception
- 7:00 p.m.      Dinner
- 8:00 p.m.      Welcome: *John Manuck*  
**Evening Entertainment:**  
*Comedian, Don McMillan*

## WEDNESDAY, MARCH 5

- 7:00 a.m.      Full Breakfast for Overnight Guests
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- 8:00 a.m.      Registration and Continental Breakfast
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- Session 1 — The Marketplace, Innovation, and Technology**  
*Moderator: David Turner, Techmer PM*
- 8:30 a.m.      Keynote Address  
*John R. Manuck, President & CEO, Techmer PM*
- 
- 8:45 a.m.      Business Keynote: Keeping Abreast of Changes in Tumultuous Times  
*Randy Merritt, President & COO, Shaw Industries*
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- 9:45 a.m.      **Break**
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- 10:00 a.m.     Technology and Innovation Keynote: Market Input and Innovation Strategy  
*Dr. Elie Ofek, Associate Professor, Harvard Business School*
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- 10:45 a.m.     **Break**
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- Session 2 — Improved Productivity in Fiber Operations**  
*Moderator: Brian West, Techmer PM*

- 11:00 a.m.     Digital “Voodoo”  
*Jonathan Bragdon, Founder and President, Tricycle Inc.*
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- 11:30 a.m.     Solution-Dyed Polyester Fibers  
*Roger Reinicker, Ciba Corporation*
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- 12:00 p.m.     Optimizing Colorants for Nylon Fiber Dispersions  
*Russell Schwartz, Sun Chemical*
- 
- 12:30 p.m.     Lunch in the Broad Street Grille

**Session 3 — Performance Improvement Via Pigments and Additives**

*Moderator: Abe Mor, Techmer PM*

- 1:45 p.m.      Phenol-Free Stabilizer for Visbroken Polypropylene Fiber  
*Dr. Matthew Gande, Ciba Corporation*
- 
- 2:15 p.m.      Mass Coloration of Polyamide Fibers  
*Brian Coleman, BASF*
- 
- 3:00 p.m.      Approaches to the Stabilization of Artificial Turf  
*Thomas Steele, Cytec Industries*
- 
- 3:30 p.m.      Simultaneous Color Development for Automotive  
*Jim Harper, Techmer PM*
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- 4:00 p.m.      Adjourn
- 

**All timings are approximate.**

**We reserve the right to alter the program without notice.**

**For more information on Fibertech®, please contact:**

### Techmer PM

#1 Quality Circle, Clinton, TN 37716

Mr. David Turner (e-mail: [dturner@techmerpm.com](mailto:dturner@techmerpm.com))

Mr. Brian West (e-mail: [bwest@techmerpm.com](mailto:bwest@techmerpm.com))

(865) 457-6700 phone    (865) 457-3012 fax

# REGISTRATION

## Registration Information

Mr.  Ms.  Mrs.  Dr.

First Name: \_\_\_\_\_

Last name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

## Registration Fees

- Full Conference Package @ \$1,495
  - Smoking Hotel Room Requested
  - Non-Smoking Hotel Room Requested
- Dinner only on Tuesday, March 4 @ \$150
- Conference only on Wednesday, March 5 @ \$1,300

Please make check or money order payable to Techmer PM. Return registration fee and form to the address below:

**Fibertech®**  
c/o Techmer PM  
#1 Quality Circle  
Clinton, TN 37716

## Organizer



**Fibertech® 2008** is organized by Techmer PM, a leading color and additives concentrates manufacturer formed in Los Angeles, California in 1981 and now based in Clinton, Tennessee. The business focus of Techmer PM is described by the origin of the company name: Techmer for TECHNical / PolyMER and PM for Polymer Modifiers. The company delivers superior value to the plastics and fiber industries via product design and technical support in lieu of off-the-shelf solutions. Techmer PM's business model of forging win-win partnerships with employees, customers, and suppliers has led to consistent growth and global reputation for quality and technology. In addition to manufacturing facilities in California and Tennessee, Techmer PM currently has satellite facilities in Georgia and Kansas.

## Sponsors



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