



February 2008

VP of Color Technologies to Speak at International Iron Oxides Conference

Brian West, Techmer PM's Vice President of Color Technologies, is set to present at the *International Iron Oxides for Colorant and Chemical Applications* conference on February 13, 2008, in New Orleans.

West's presentation, entitled "Iron Oxides in Plastic Applications," will focus on the use of Iron Oxide in the plastics industry, regulatory compliance, quality parameters, and unique applications of Iron Oxide in plastics. "Iron Oxides, often seen as a commodity item in other industries, can be a value-added material in plastics," West explains. Mr. West's presentation will contain real-world examples of how Iron Oxides can bring value to plastics in specialty applications.

Techmer PM is a major producer of value-added colorants and additives for the plastics and fiber industries. The company has worldwide manufacturing capabilities focusing on high-performance applications where quality, technical support, and problem solving are critical.

*Techperse is a registered trademark of Techmer PM, LLC.

#####

Global Marketing
Techmer PM
18747 Laurel Park Road
Rancho Dominguez, CA 90220
(310) 632-9211
(310) 886-3485 Fax
globalmarketing@techmerpm.com
www.techmerpm.com

Herbert Margrill
Margrill and Associates
154 Chambers Street
New York, NY 10007
(212) 608-6270
(212) 608-7756 Fax
margrill@aol.com
www.margrill.com