



NEWS RELEASE

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Jack Murphy to Head Up Automotive Task Force

Techmer PM has appointed Jack Murphy to take charge of the company's determined efforts to win a bigger market share for its masterbatch colorants in the automotive industry. Prior to his promotion as head of Techmer's automotive initiative, he had served most recently as Director of Sales.

While Techmer PM has supplied color masterbatches used in interior fabrics and plastic moldings for more than a decade, Murphy believes the rebounding auto market heralds major growth opportunities. One reason is Techmer's solid partnership with Tokyo Printing Ink Mfg. Co. (TPI) and its U.S. subsidiary, Tokyo Printing Ink Corp. "TPI is one of the most respected colorant suppliers in the automotive industry and a leader in new technology. TPI has been supplying colorants to car makers a lot longer than we have--nearly 50 years," said Jack Murphy. "Like Techmer, TPI puts the customer first, and as a result, they have really strong relationships with Japanese OEMs. TPI won't settle for anything less than the best quality products. Like us, they emphasize innovative problem-solving expertise, leading-edge research and analytic capabilities, and solutions tailored to individual customer needs."

TPI's well-respected masterbatch strengths include advanced dispersion technology that promotes optimum function of pigments, stable colorants that do not degrade the performance of host polymers, and small-batch production know-how for custom formulations. "We'll tap this vast reservoir of expertise extensively," says Murphy. "Our

task is clear: together, we will provide the North American manufacturers unprecedented levels of quality. In the process, we also intend to help the manufacturers drive down their costs."

Jack Murphy has been with Techmer PM since 1993. He earned a BA in Business from the University of Notre Dame and later an Executive MBA from the University of Southern California's Marshall School of Business.

Techmer PM is a major producer of value-added color and additive masterbatch for the plastics and fiber industries. The company has worldwide manufacturing capabilities focusing on high-performance applications where quality, technical support, and problem solving are critical.

0610