

Techmer PM Introduces New Line of Colorants

Could a splash of class be just the lever to lift sales in this downturn? Techmer PM thinks so.

"We developed our new Tech-Splatter line of colorants to achieve marble and swirl effects that add a touch of prestige to everyday polyolefin products," says Mark Jordan, Techmer PM's Vice President of Sales and Marketing. "They can be used for injection molding, profile extrusion, and sheet extrusion--and they're particularly good with polypropylene."

The Tech-Splatter family consists of seven colors: white, black, orange, red, blue, and two greens. "If a customer needs other color variations, we're ready to develop them," adds Mr. Jordan.

Customers should exercise careful control of processing practices when using these materials. "Our technical staff stands ready to help customers with specific applications and processes," says Abe Mor, Vice President of Technology.

Techmer PM is a major producer of value-added color and additive masterbatch for the plastics and fiber industries. The company has worldwide manufacturing capabilities focusing on high-performance applications where quality, technical support, and problem solving are critical.



*TechspersTM is a registered trademark of Techmer PM, LLC.

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