

Polyethylene Films 2006

*A marketing, business & technical conference for
the polyethylene films industry*

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December 11-13, 2006

*The Fort Lauderdale Grande Hotel & Yacht Club,
Ft. Lauderdale, Florida, USA*

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POLYETHYLENE FILMS 2006

December 11-13, 2006
 The Fort Lauderdale Grande Hotel & Yacht Club,
 Ft. Lauderdale, Florida, USA

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Monday, December 11, 2006

- 1:30 Registration opens
- 2:30 Welcome and Introductory Remarks

MARKET OVERVIEW

- 2:40 **Global review of PE resin and film markets**
 Mr. Andrew Reynolds, Research Director,
 APPLIED MARKET INFORMATION LTD

RAW MATERIALS

- 3:10 **Extracting value through additive technology**
 Mr. Brian McKinley, Strategic Business Manager,
 AMPACET CORPORATION
- 3:40 **New options in PE resins for films**
 Mr. Joe Laehu, Market Manager Industrial & Consumer
 Plastics for Base Plastics NA, THE DOW CHEMICAL COMPANY
- 4:10-4:40 **Coffee break**
- 4:40 **Functional colors and effects for films**
 Mr. Brian West, VP Color Technologies, TECHMER PM
- 5:10 **Creating value through polyethylene nucleation**
 Mr. Martin Horrocks, Global Market Manager,
 MILLIKEN & COMPANY
- 5:40 **Single site catalyst film resins**
 Mr. Rich Barry, Technical Service Specialist – Film Products,
 NOVA CHEMICALS

6:10 -7:30 Cocktail reception

Tuesday, December 12, 2006

- 8:00-8:30 Welcome coffee
- 8:30 Opening announcements

EQUIPMENT/TECHNOLOGY

- 8:40 **Utilizing back flush screen changer and gear pump technology to reduce resin cost and increase line throughput**
 Mr. Daniel Smith, Vice President Sales and Marketing, PSI-POLYMER SYSTEMS, INC.
- 9:10 **Developments in on-line gauging of Polyethylene Films - an update**
 Mr. Robert Deitrick, VP Sales,
 THERMO ELECTRON CORPORATION
- 9:40 **Available technologies for converting today's films**
 Mr. Tim Lewis, VP of Marketing & Sales,
 CMD CORPORATION
- 10:10-10:40 **Coffee break**
- 10:40 **Enhanced blown film developments for higher outputs and better tolerances**
 Mr. Marcel Perrevort, Divisional Manager - Blown Film Extrusion, KUHNE GmbH
- 11:10 **Utilizing web inspection to increase yield**
 Mr. Mike Troiano, Sales Manager, ISRA SURFACE VISION
- 11:40 **Productivity improvements in film extrusion**
 Mr. Rick Keller, VP Sales, Converting Systems,
 DAVIS-STANDARD LLC
- 12:10-1:30 **Lunch**
- 1:30 **Shape up your cast film extrusion process with contour dies**
 Mr. Sam Iuliano, Product Manager,
 EXTRUSION DIES INDUSTRIES, LLC

POLYETHYLENE FILMS 2006 is an established conference from Applied Market Information LLC designed to provide an ideal forum for industry professionals to meet and discuss issues relevant to them. The North American market for polyethylene film is ever changing and the past couple of years have been particularly challenging for the industry with rising raw material and energy costs affecting the bottom line, a growing threat from imported finished goods squeezing market share and slowing growth rates challenging market strategies. While dealing with the business challenges extruders also need to keep abreast of the latest raw material, additive and machinery developments in order to be sure they offering the best and most competitive product.

POLYETHYLENE FILMS 2006 will look in detail at both the business challenges and technical developments and how they are affecting today's film producers and the implications for the future. An international panel of expert industry speakers has been assembled by AMI to provide in-depth analysis of trend-setting developments in polyethylene materials and additives and how they will enhance the cost and performance of film products and potentially reshape the industry. Several key papers will also cover the latest in film manufacturing technologies and how they will improve output and profitability.

POLYETHYLENE FILMS 2006 will also include a special markets/issues forum that will aim to put these material and technological developments in the context of the challenging business environment film producers and their customers operate in. Industry consultants AMI will provide a detailed review of globalization trends within the PE film industry as well as the market situation in North America. There will also be a panel discussion to allow all participants to put forward their views on the trends and developments in the polyethylene film industry.

POLYETHYLENE FILM 2006

Five good reasons why you should attend

- 1 Get an independent view on the trends in the global trade of PE film products. What are the threats and opportunities in trade?
- 2 Find out about the latest technology developments in polyethylene grades and how they will influence film performance and costs.
- 3 Assess the latest technology developments and find out how they can help improve productivity and output.
- 4 Benchmark your company's performance and experience against those of other leading players in the industry.
- 5 Network with our senior delegates and speakers drawn from throughout the industry.



- 2:00** **Film recycling/reclaim options**
Dana Darley, President,
EXTRUSION AUXILIARY SERVICES
- 2:30** **Recent blown film market developments**
Mr. Steve Despain, Business Development Manager,
KIEFEL INC.
- 3:00-3:30** **Coffee break**
- 3:30** **High quality film extrusion
& printing for packaging markets**
Mr. Andrew Wheeler, Vice President,
WINDMOELLER & HOELSCHER
- 4:00** **Melt filtration requirements and
screen changer sizing in film production**
Mr. John Whaley, Business Manager, KEY FILTERS, INC.
- 4:30** **Advancements in blown film extrusion**
Mr. Jim Campbell, VP Sales, HOSOKAWA ALPINE AMERICAN
- 5:00** **Afternoon Wrap-up and Questions**

WEDNESDAY, DECEMBER 13, 2006

- 8:30-9:00** **Welcome Coffee**
- 9:00** **Opening Announcements**

RAW MATERIALS CONTINUED

- 9:10** **Use of mineral additive for antiblock in PE Film**
Mr. Julian Danvers, Market Segment Manager,
WORLD MINERALS
- 9:40** **Introduction to nylon**
Mr. Mike Crist, Business Development
Representative, BASF

9:40 - 10:10 Coffee Break

BUSINESS FORUM

- 10:10** **Consolidation in the PE Film industry**
Mr. Thomas Blaige, CEO, BLAIGE & COMPANY
- 10:40** **Future prospects for the
North American PE film Industry**
Mr. Andrew Reynolds, Research Director,
APPLIED MARKET INFORMATION LTD
- 11:10** **PANEL DISCUSSION:
Future of North American polyethylene film industry**

Mr. Frank Iannotti, Senior Director
of Business Development,
AMPACET

Mr. Mark Jordan, VP of Marketing,
TECHMER PM

Mr. Andrew Reynolds, Research Director,
APPLIED MARKET INFORMATION LTD

Mr. Thomas Blaige, CEO,
BLAIGE & COMPANY

11:40-1:00 *Lunch*

1:00 **Conference ends (approx)**

*All timings are approximate.
AMI reserves the right to alter the program without notice.*

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AMPACET CORPORATION**



As the industry's largest volume producer with technical centers and manufacturing sites in North and South America, Asia and Europe, Ampacet Corporation develops, innovates and manufactures the high quality color and additive masterbatches for cast & blown film and extrusion coating applications. Ampacet produces utility and specialty black and white masterbatches plus the broadest array of custom colors and specialty additive masterbatches including chemical foam agents, antistats, antifogs, slips and antiblocks, flame retardants, optical brighteners, release agents, UVI / UVA, conductive blacks, process aids, purges and shut down compounds.

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Founded in 1981, Techmer PM has established a solid reputation for delivering top-quality, custom-tailored additives, colorants, and masterbatches. The company regards its customers as partners and forms long-term relationships that emphasize continuous improvements in both products and quality processes. As a result, an elite circle of national and international customers relies on Techmer PM's advanced technology to add value and compete more effectively in markets ranging from food packaging and agricultural films to construction materials and textiles.

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Based in Reading, PA, Applied Market Information LLC produces a range of reports covering the main markets for plastics in America, Asia and Europe. Our range of specialized services cover individual consulting services, multi-client reports, conference and publishing.

To find out more about AMI's conference program or any other of our services or products visit our web site at www.amiplastics.com or call the AMI LLC office at 610 478 0800 or email: mk@researchami.com.

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